



# IMPACT INITIATIVE PROJECT FUNDING APPLICATION

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## ORGANIZATION BACKGROUND

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Organization Name

Year Established

Business Type (e.g., charitable non-profit, trade association, educational institution, LLC, corporation, etc.)

Mission Statement

Primary Activities and Programs

Geographic Focus

## PROJECT PROPOSAL

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Project Title

Project Summary (In 250 words or less, briefly describe the project and its intended impact.)



## PROJECT PROPOSAL *(continued)*

Project Objectives *(In 200 words or less, list specific goals the project aims to achieve.)*

Target Audience(s) *(Who will benefit from this project?)*

Implementation Plan *(In 200 words or less, describe the steps to execute the project, including timelines, key activities, and partnerships.)*

Alignment with Jewelers of America Impact Initiative Focus Areas *(Check all that apply.)*

- Enhancing ethical practices and transparency in the jewelry supply chain
- Promoting environmental sustainability within the industry
- Supporting educational and professional development for jewelry professionals
- Increasing diversity and inclusion within the industry
- Training and educating jewelers to advance security efforts



## FINANCIAL INFORMATION & BUDGET

Total Project Budget

\$

Amount Requested from Jewelers of America

\$

Other Funding Sources & Amounts *(List any other financial support received or pending for this project.)*

Budget Breakdown *(Provide a detailed breakdown of how the funds will be allocated. May also be uploaded as a separate document with application.)*

## EVALUATION & IMPACT MEASUREMENT

Expected Outcomes *(What impact will this project have on the U.S. jewelry industry?)*

Key Performance Indicators *(How will success be measured?)*

Reporting & Accountability *(How will you report progress and outcomes?)*